LEARN INTERNATIONAL WORKSHOP

EMPOWERING BUSINESS TO REDUCE THEIR CARBON FOOTPRINT THROUGH EMISSIONS ACCOUNTING

Tuesday 4 April 2017 (13:00-17:00) & Wednesday 5 April 2017 (9:30 – 17:00)

Hosted by the European Commission | Place Madou 1 | Brussels

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The consortium partners of the LEARN project invite you to join the LEARN International Workshop on 4 and 5 April 2017 in Brussels. The event brings together private sector, government and civil society stakeholders with an interest in reducing the carbon footprint of the global freight and logistics sector.

The workshop aims to introduce the LEARN project, partners and activities, collect feedback from stakeholders and explore how we can work together to maximize business uptake of carbon accounting and reduction.

4 April: Introducing the LEARN Project, understanding business needs and stakeholders

12:00 - Registration, sandwich lunch and networking
13:00 - Welcome
13:10 - Introducing the LEARN project
   • EC policy context and motivation for supporting the LEARN project - DG Move
   • Mobilizing business to take action by improving logistics emissions accounting - Sophie Punte, Smart Freight Centre
   • The LEARN project – Nicole van der Jagt, CLECAT
13:45 - How to empower businesses to improve logistics emissions measurement, reporting and verification
   Moderator: Denis Choumert, European Shippers Council
   Panel Discussion:
   • Cargo-owners/shippers: Anne Dubost, Heineken & Blair Chikasuye, HP
   • Carriers: road freight carrier (to be confirmed)
   • Government: Karl Simon, USEPA
   • Research: Verena Ehrler, DLR Institute of Transport Research & Susana Val, Zaragoza Logistics Center (ZLC)
   • NGOs: Nico Anten, Connekt/Lean and Green
15:00 - Break
15:30 - How can different stakeholders help maximize business uptake of logistics carbon accounting and reduction?
   Live voting session with following stakeholder groups covered:
   • Business (associations, business networks, green freight programs/initiatives)
   • Research (research institutions, universities, research networks)
   • Governments
   • International organizations and forums
17:00 - Close

5 April: Clarify and align stakeholders around four concepts underpinning the LEARN project

09:00 - Introducing Day 2 agenda
09:05 - What is required for effective emissions accounting and reduction - the government perspective
   Karl Simon, Director Transport and Climate Division, Office of Transportation and Air Quality, USEPA
09:45 - (1) Methodology development for logistics emissions measurement
   Align methodologies and interpretative rules, and develop harmonized guidelines – Alan Lewis, Smart Freight Centre
   Panelists remarks:
   • Andrea Schönh, DB Schenker
   • Kerstin Dobers, Fraunhofer Institute for Material Flow and Logistics IML
   • Magnus Swahn, Network for Transport Measures (NTM)
   • Fourth panelist to be confirmed
10:30 - Break
11:00 - (2) Data collection and exchange
   Possible mechanisms for data collection interfaces and exchange – Sophie Punte, Smart Freight Centre
   Panelists remarks:
   • Sergio Barbarino, Procter & Gamble
   • Lina Kestantínpoulou, AEGLU & Euro
   • Richard Smokers, TNO
   • Fourth panelist to be confirmed
12:45 - Lunch
13:45 - (3) Verification and certification
   Verification of the methodology application, quality of calculations and/or the reliability of data – Colin Smith, Energy Saving Trust
   Panelists remarks:
   • Marc Costargues, ADEME France
   • Jennifer Lassen-Rogers, EMR Certification and Verification Services (ERM CVS)
   • Other panelists to be confirmed
15:00 - Break
15:30 - (4) Ecolabels to reward business
   Explore conditions for ecolabels – Stewart Muir, Energy Saving Trust
   Panelists remarks:
   • Bjorne Pederesen, Clean Air Asia
   • Stephan Schaldrini, Green Freight Asia (to be confirmed)
   • Carl Bålstadom, Swedish Environmental Research Institute (IVL)
   • Fourth panelist to be confirmed
16:45 - Summary and next steps
17:00 - Close

RSVP and More Information
Please confirm your participation HERE

For information please contact kate.hay@smartfreightcentre.org

Location
European Commission - Madou building
Place Madou 1, Brussels, Belgium

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