

LEARN INTERNATIONAL WORKSHOP

EMPOWERING BUSINESS TO REDUCE THEIR CARBON FOOTPRINT THROUGH EMISSIONS ACCOUNTING

Tuesday 4 April 2017 (13:00-17:00) & Wednesday 5 April 2017 (9:30 – 17:00)
Hosted by the European Commission | Place Madou 1 | Brussels

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The consortium partners of the **LEARN** project invite you to join the LEARN International Workshop on 4 and 5 April 2017 in Brussels. The event brings together private sector, government and civil society stakeholders with an interest in reducing the carbon footprint of the global freight and logistics sector.

The workshop aims to introduce the LEARN project, partners and activities, collect feedback from stakeholders and explore how we can work together to maximize business uptake of carbon accounting and reduction.

4 April: Introducing the LEARN Project, understanding business needs and stakeholder roles

12:00 - Registration, sandwich lunch and networking

13:00 - Welcome

13:10 - Introducing the LEARN project

- EC policy context and motivation for supporting the LEARN project - DG Move
- Mobilizing business to take action by improving logistics emissions accounting - Sophie Punte, Smart Freight Centre
- The LEARN project – Nicolette van der Jagt, CLECAT

13:45 - How to empower businesses to improve logistics emissions measurement, reporting and verification

Moderator: Denis Choumert, European Shippers Council

Panel Discussion:

- Cargo-owners/shippers: Anne Dubost, Heineken & Blair Chikasuye, HP
- Carriers: road freight carrier (to be confirmed)
- Government: Karl Simon, USEPA
- Research: Verena Ehrlert, DLR Institute of Transport Research & Susana Val, Zaragoza Logistics Center (ZLC)
- NGOs: Nico Anten, Connekt/Lean and Green

15:00 - Break

15:30 - How can different stakeholders help maximize business uptake of logistics carbon accounting and reduction?

Live voting session with following stakeholder groups covered:

- Business (associations, business networks, green freight programs/initiatives)
- Research (research institutions, universities, research networks)
- Governments
- International organizations and forums

17:00 - Close

5 April: Clarify and align stakeholders around four concepts underpinning the LEARN project

09:00 - Introducing Day 2 agenda

09:05 - What is required for effective emissions accounting and reduction - the government perspective

Karl Simon, Director Transport and Climate Division, Office of Transportation and Air Quality, USEPA

09:45 - (1) Methodology development for logistics emissions measurement

Align methodologies and interpretative rules, and develop harmonized guidelines – Alan Lewis, Smart Freight Centre

Panelists remarks:

- Andrea Schön, DB Schenker
- Kerstin Dobers, Fraunhofer Institute for Material Flow and Logistics IML
- Magnus Swahn, Network for Transport Measures (NTM)
- Fourth panelist to be confirmed
- Input from workshop participants

10:30 - Break

11:00 - (2) Data collection and exchange

Possible mechanisms for data collection interfaces and exchange – Sophie Punte, Smart Freight Centre

Panelists remarks:

- Sergio Barbarino, Procter & Gamble
- Lina Konstantinopoulou, AEOLIX & Ertico
- Richard Smokers, TNO
- Fourth panelist to be confirmed
- Input from workshop participants

12:45 - Lunch

13:45 - (3) Verification and certification

Verification of the methodology application, quality of calculations and/or the reliability of data – Colin Smith, Energy Saving Trust

Panelists remarks:

- Marc Cottignies, ADEME France
- Jennifer Iansen-Rogers, ERM Certification and Verification Services (ERM CVS)
- Other panelists to be confirmed
- Input from workshop participants

15:00 - Break

15:30 - (4) Ecolabels to reward business

Explore conditions for ecolabels – Stewart Muir, Energy Saving Trust

Panelists remarks:

- Bjarne Pedersen, Clean Air Asia
- Stephan Schablinski, Green Freight Asia (to be confirmed)
- Sebastian Backström, Swedish Environmental Research Institute (IVL)
- Fourth panelist to be confirmed

16:45 - Summary and next steps

17:00 - Close

RSVP and More Information

Please confirm your participation [HERE](#)

For information please contact kate.hay@smartfreightcentre.org

Location

European Commission - Madou building
Place Madou 1, Brussels, Belgium